Skydiving museum and partner pay \$3 million for W192 land

Laura Kinsler

Growthspotter

Nov 16, 2020 at 4:09 PM



The museum tour would begin when visitors step out of a custom-designed elevator into a 360-degree theater, where they can experience the sensation of a free-fall. (Handout)

The <u>International Skydiving Museum & Hall of Fame</u> and its partners are buying the land on Kissimmee's W192 tourism corridor for a proposed \$25 million complex that would include the 2-story museum and two tourist attractions.

"This was a vitally important step and very gratifying," said Jim McCormick, director of development for the "Skydiving Experience" project.

The nonprofit museum paid \$1.9 million for two of the four commercial lots at U.S. 192 about a half-mile west of S.R. 429 for the future museum, while a company linked to DeLand-based parachute manufacturer and skydiving company, **Complete Parachute Solutions**, paid \$1.1 million for the lot that will house an indoor skydiving facility.



This is the conceptual site plan for the Skydiving Experience, which would include a museum bookended by two skydiving attractions. The wingsuit simulator (green) would be second of its kind in the world. Dolce Living at Royal Palm apartments are under construction immediately to the south. (KPM Franklin)

NAI Realvest's <u>Jason Toll</u> represented the buyers throughout their site selection process. He told GrowthSpotter the fourth lot is under contract to a European company that operates the only vertical wingsuit wind tunnel in the world and scheduled to close in December. They plan to build the first such simulator in the U.S. at the Kissimmee site.

"It's right in the hub of the tourism corridor, and it will serve skydiving

enthusiasts who can stay for a week at time visiting the attractions and training," Toll said. "Teams are going to want to come here from across the country to train on this wingsuit tunnel and see all that Orlando has to offer."

McCormick said the projected museum budget is \$15 million, and the two simulators will add another \$10 million in value to the project. The museum board expects to spend the next year raising funds and hopes to begin the formal design process by early 2022. "We look forward to assembling a first rate team."



The lobby would feature a large atrium with LED video wall that would be visible from the outside. (Handout)

The museum concept is ambitious, and it could be built in phases. It includes a two-story atrium lobby with a giant LED screen featuring skydiving videos that will be visible through the glass window wall of the atrium at great distance. Once inside, visitors would learn the history of the sport through artifacts and a series of interactive exhibits featuring touch-screen technology and virtual reality goggles.

They would begin the tour on the second floor, accessing it by an elevator designed to replicate a jump plane ascending to jump altitude. Then they

would step out into an immersive 360-degree theater that gives them the sense of being part of a free fall. The building concept also includes a drop zone-style dining facility and private event space.

McCormick had a pre-application meeting with Osceola County planning staff earlier this year. At the time, much of the discussion <u>focused on the potential noise impacts</u> from the wind tunnel facilities and need for a noise variance. McCormick said the preliminary design indicated that they will be able to keep the project within the limits of the county's noise ordinance and won't need to apply for a variance.

Have a tip about Central Florida development? Contact me at lkinsler@GrowthSpotter.com or (407) 420-6261, or tweet me at @byLauraKinsler. Follow GrowthSpotter on Facebook, Twitter and LinkedIn.



Laura Kinsler is the editor of GrowthSpotter. She joined the company in 2015 as Osceola County reporter after a 15-year career at the Tampa Tribune. A proud graduate of the University of Georgia's Grady College of Journalism & Mass Communication, Laura follows the Georgia Bulldogs religiously.